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Message from SIM

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Message from the SIM Chief Executive

We would like to share several events which are planned in the next year to provide research that impacts practice.

The Pre-ICIS *MISQE* and *SIM* Academic Workshop will be held in San Francisco on Wednesday, December 12, 2018 in San Francisco. The Theme, "Delivering Business Value through Enterprise Blockchain Applications," is being led by Mary Lacity and Rajiv Sabherwal, of the University of Arkansas and Carsten Sorensen, of the London School of Economics. The research will address some of the following themes:

- How traditional enterprises are using blockchain applications to deliver business value to customers.
- How traditional competitors are collaborating to define standards and/or share blockchain applications to support the entire sector.
- How CIO's facilitate blockchain applications within their organizations as well as across trading partners, particularly to address issues like interoperability, security, scalability, and performance.
- How trusted third parties are responding to the threats blockchain applications pose to their business models.
- Breakout start-ups/spinoffs that have the proven abilities to disrupt traditional business models.
- Case studies of organizational uses or regulatory bodies' views on new funding models such as Initial Coin Offerings.
- Inspiring cases of blockchains being used to uplift underserved populations.

The *MISQE* and *SIM* Workshop papers will be published in the *MISQE* Special Edition in December, 2019. This cutting-edge research by academic professionals demonstrates the commitment to providing research which impacts practice.

The *SIM* Academic Workshop at SIM Connect LIVE in April, 2018 in Dallas was an outstanding success and provided a connection between academic researchers and *SIM* Chapter Leaders and IT industry leaders.

The goals of the *SIM* Academic Workshop at *SIM* Connect LIVE are:

- An opportunity to Bridge the Gap between academic professionals and industry leaders.
- A platform for sharing research which impacts practice and to obtain feedback from practitioners about research opportunities which can inform practice.
- A platform for establishing an on-going dialogue between academic leaders and IT industry leaders with respect to teaching, research, and professional service.
- A platform for sharing abstracts from this year's *MISQE* Academic Workshop on "Optimizing the Digital Workforce."
- Establishing this important partnership between academic priorities and industry needs strengthens the visibility, quality, relevance and effectiveness of academic programs, practice-based research, and professional services opportunities for students, including joint research, internships, and capstone projects. This 2018 *SIM* Academic Workshop program included:
 - Paper presentations of 9 *MISQE* publications to highlight the contribution of *MISQE*, with Discussants representing the *SIM* leadership community.
 - Presentation of 8 *MISQE* Academic Workshop Abstracts on the theme: "Optimizing the Digital Workforce."
 - A "Future Skills Debate" among academic leaders and IT industry leaders, with a focus on the MSIS 2016 Global Competency Model.

The 2019 *SIM* Academic Workshop will be held as part of *SIM* Connect LIVE on May 13-14, 2019 in Orlando, Florida. You will find

more information about the program at www.simconnectlive.com and www.misqe.org

We believe that these ongoing joint initiatives between academic professionals and *SIM* IT leaders will strengthen the quality and effectiveness of academic programs which prepare the IT workforce pipeline and will also provide valuable research-based thought leadership to IT practitioners who are leading their organizations.

Best regards,

Jim Knight
Interim SIM Chief Executive